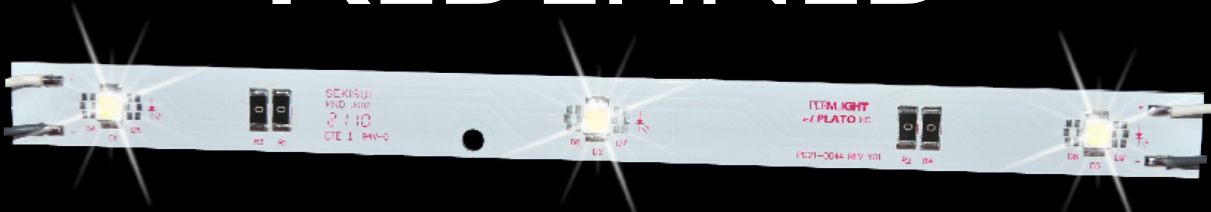


BRIGHTNESS REDEFINED



El PlatoTM **HO** for signs

Introducing El Plato HO, the brightest, most efficient and highest output LED system developed for the signage industry. HO (for High Output) outperforms T12HO lamps using equal footage and is designed as a super bright, yet economical solution for deep channel letters, cabinet signs and a variety of other applications.

Not only does the El Plato HO outperform fluorescent lamps, it also provides a quality of light that has gone unseen until now. Our high output LED modules mount to the back cabinet and provide flexibility as to the placement of the modules. The result is a very evenly illuminated sign face with no dark edges or shadowing.

Seem hard to believe? Then don't take our word for it. See our results below and then call us for a sample, we will be happy to demonstrate the newest definition in high output lighting.



Utilizing one cabinet sign with a side-by-side comparison, it is clear to see how El Plato HOs outperform T12HOs on nearly every level.

EL PLATO HO LEDs

- Face material: Plaskolite 2447
- Total size of cabinet: 72"H x 24"W x 8"D
- Modules used: 6 each (Equivalent to six feet)
- CCT on face: 5690K
- Nits measured on face: 700 cd/m² average, 812 cd/m² peak
- Energy consumption: 46.5 W
- Average nits/watt: 15.1 cd/m² per watt - average, 17.5 cd/m² per watt - peak
- Average life rating: 40,000 hrs (30% degradation)

T12HO

- Face material: Plaskolite 2447
- Total size of cabinet: 72"H x 24"W x 8"D
- Lamps used: 2 x F36T12HO (Equivalent to six feet)
- CCT on face: Daylight 5237K
- Nits measured on face: 300 cd/m² average, 347 cd/m² peak
- Energy consumption: 32.1 W
- Average nits/watt: 9.3 cd/m² per watt - average, 10.8 cd/m² per watt - peak
- Average life rating: 15,000 hrs (50% failure)